



SHOWCASE

Lacoste - Thailand



With over 50 million items sold each year, Lacoste is one of the world's leading fashion labels, bridging the gap between sports and exclusive lifestyle for over 70 years. In order to match the creative design of its clothes, the new flagship store in the capital of Thailand, Bangkok was enriched by 340 pieces of Traxon's Cove Lights 12 RGB, installed on the interior ceiling. The colour changing ability of the RGB Cove Lights makes them the perfect solution for artfully illuminating architectural creations. Traxon's Control System ensures the easy handling of this sophisticated LED technology. The changing ambience created by this technology enhances the appeal of the store and invites customers to enter and enjoy the environment.

FEATURED PRODUCT



Cove Light 1PXL
MO-CL-52701

METHOD OF CONTROL



Butler
LM-CS-50041

PROJECT DETAILS

Category: Retail
Client: C&P Lighting
Location: Bangkok, Thailand
Designer / Architect: C&P Lighting
Installer: C&P Lighting
Date: August 2007
Traxon contact: Traxon Hong Kong

Traxon Technologies Ltd.

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