



SHOWCASE

Sheffield 57 - USA



For the recent transformation of a formal rental tower in Midtown Manhattan, New York, to a sophisticated luxury condominium, an exclusive sales office was created. The modern and chic residences of the 'Sheffield 57' are represented by an on-site sales center, which is located on an entire floor of a skyscraper in the heart of Manhattan. To give potential buyers an insight into the highly prestigious residence, 'Sheffield 57' equipped their reception area with stylish lighting installations. Traxon's Tile 64PXL Wash panels cover two main walls of the office, accentuating the stylish and prestigious image of the agency. The control system enables the display of marketing videos, color altering graphics and moving text on the decorative Tile 64PXL Wash panels and helps promoting the luxurious apartments to potential clients.

FEATURED PRODUCT



Tile 64PXL Wash
PA-TI-50300

PROJECT DETAILS

Category: Hospitality
Client: Sheffield 57
Location: New York City, USA
Designer / Architect: The 7th Art
Date: October 2006
Traxon Contact: Traxon USA

Traxon Technologies USA

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