



SHOWCASE

M88 - Hong Kong



M88, a newly renovated entertainment building in Lan Kwai Fong, is the first property in Hong Kong to equip its elevators with Traxon's Module 16 SMD RGB, creating a whole new experience for young and trendy people as soon as they step into the elevator. Traxon's Light Management System enables an easy programming of the color changing patterns that illuminate the elevators. You can drop out of Lan Kwai Fong's crowded streets, enter the elevators and find yourself in a surreal landscape of light, surrounded by color changing lighting scenarios while going up to the stylish bars and entertainment venues of M88. The sleek and stylish design, coupled with its user friendly mounting system, make the Module 16 SMD RGB a sophisticated lighting fixture which can display a bandwidth of graphics and lighting scenarios. The Modules in each elevator are controlled by a standalone Butler, allowing for - easy and independent - updates of the DMX animations in the elevators. The Module 16 SMD RGB panels in the elevators of M88 are an ideal decorative element for the entertainment venue.

FEATURED PRODUCT



Module 16 SMD RGB
MO-BO-52012

METHOD OF CONTROL



Butler
LM-CS-50041

PROJECT DETAILS

Category: Architectural
Client: M88
Location: Hong Kong
Designer/Architect: AGC Design Ltd
Installer: May Tik
Date of installation: November 2006
Traxon Contact: Traxon Hong Kong

Traxon Technologies Ltd.

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