



# SHOWCASE

G Casino - Newcastle, United Kingdom



The newly renovated G Casino in Newcastle was redesigned integrating an impressive mirror wall behind the bar. Hmm... a mirror wall! It is not exactly a mirror wall, but a piece of art combining the contemporary interior design element by architect and designer - Cadmium Design and the lighting design and installation for the wall by Leisure Installation and Service. The design concept was to increase the ambience and aesthetic feel of the bar area by using customised mirror panels to provide rich pixel visual effects. Thanks to the high brightness and colour consistency of the individually controllable LEDs the system shows stunning visual effects which turn every head in the venue. Leisure Installation and Service commented "We are very happy with the 64PXL customised mirror panels and the TX connection system makes our job far easier during the installation." For the controlling part, the whole lighting solution provides a total of 4096 pixels which is controlled and programmed with the e:cue innovative system – 16 butlers pre-programmed with impressive visuals running stand alone. A perfect example highlighting our flexibility and design innovation creating a spectacular dynamic lighting feature.

| FEATURED PRODUCT   | METHOD OF CONTROL  | PROJECT DETAILS   |
|--|--|---|
| <br>64 x customised 64PXL Matrix Mirror Panel | <br>16 x e:cue Butler | e:cue software  |
|  |  | Category: Entertainment<br>Client: G Casino<br>Location: Newcastle, United Kingdom<br>Designer / Architect: Cadmium Design<br>Installer: Leisure Installation and Service<br>Date: February 2010<br>Traxon contact: Traxon UK |

## Traxon Technologies EU BV.

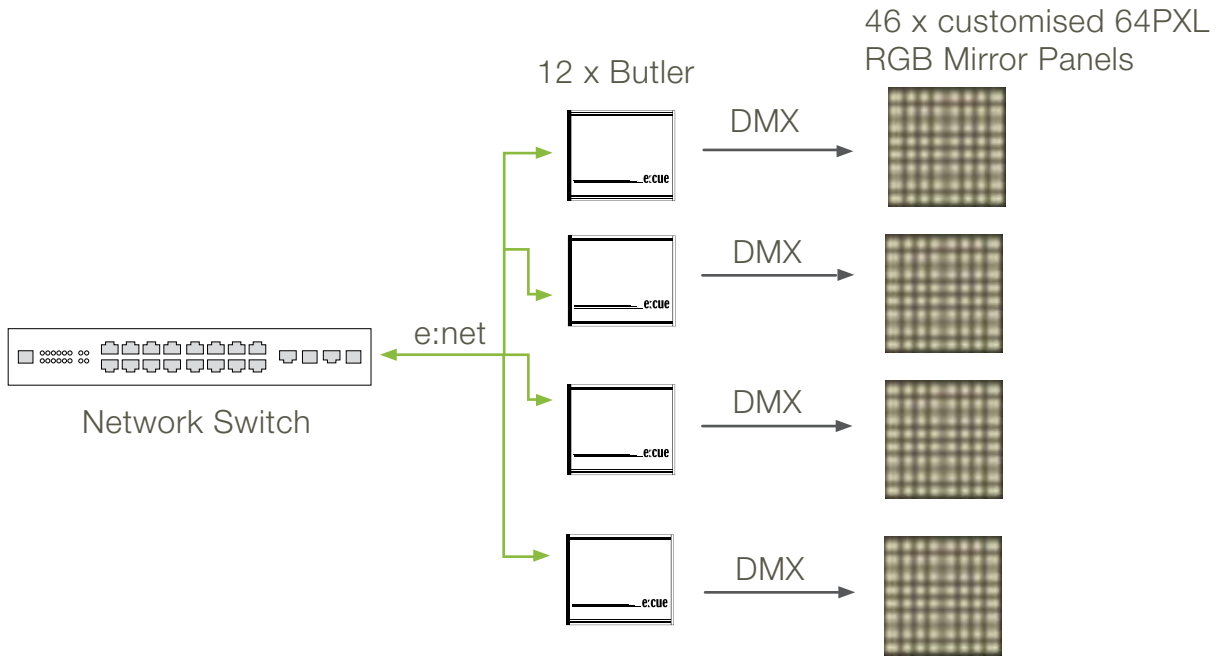
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# SYSTEM DIAGRAM

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