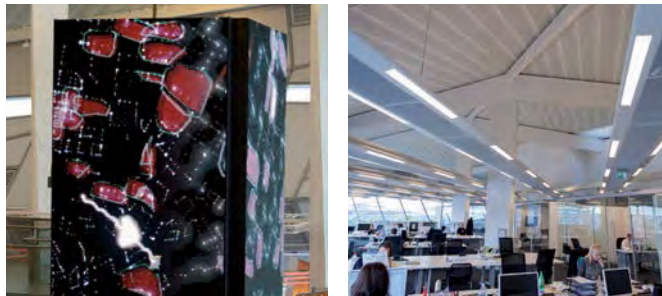




SHOWCASE

The Crystal – London, United Kingdom



The Crystal in London, is one of the world's most energy efficient buildings with BREEAM "outstanding" and LEAD "platinum" accreditations. OSRAM and its subsidiaries Siteco and Traxon Technologies supplied 95 % of the lighting technology inside and outside of the sustainable future building. The Crystal comprises of an office area and a public exhibition displaying one of the world's largest exhibitions, the "Future of Cities". To meet the high sustainability requirements, innovative LED and T5 fluorescent lighting solutions have been installed throughout the building. In the public exhibition area, more creative solutions have been achieved; A Traxon media wall of High Resolution Media System (HRMS), controlled by an e:cue Lighting Control Engine fx (LCE-fx) is integrated in the public exhibition. The images programmed into the media wall reflect the changing flow of urban traffic. In the Crystal, urban planners, architects, designers and all other visitors can get a wealth of ideas how urban life can be designed in a more sustainable and environmentally friendly way. The Crystal was Highly Commended at the Lux Awards 2013 in the "Office and Workplace Project of the Year" category.

FEATURED PRODUCTS



High Resolution Media System (HRMS)

METHOD OF CONTROL



Lighting Control Engine fx (LCE-fx)

PROJECT DETAILS

Category: Architectural
Location: London, United Kingdom
Client: Siemens AG
Lighting Solution: OSRAM, Siteco, Traxon Technologies
General Contractor: OSRAM
Supplier: in conjunction with OSRAM: Hael, Iguzzini, Luxonic, PJR, Selux and RCL
Completion Date: January 2013

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Traxon Technologies maintains a global presence in 68 countries throughout Asia Pacific, Europe, The Americas, Middle East, and Africa.