



# SHOWCASE

## Vonhaucke – Mexico City, Mexico



Located in the heart of Mexico City on Paseo de la Reforma, Vonhaucke's headquarters is redefining the corporate image and architectural standard. The client's vision was to develop a space that promoted the type of culture that fits the interior design and office equipment provider's brand – a playful but elegant space to foster creativeness and employee well being. Lighting played a key role in the redesign of the 18,000 square foot office and showroom, providing the perfect accent to the space's basic aesthetic. Upon entering, visitors will first notice the electronic mural, comprised of Traxon's 64PXL Mirror Wash RGB panels. Throughout the showroom and in the exterior urban garden, Traxon's Graze XB RGB and Wall Washer XB RGB provide rich, even color. Controlled by e:cue's Butler, the color-changing effects operate on daylight sensors, presence sensors, and wireless personal control. Color is extremely important to this installation, and Traxon fixtures were chosen because of their RGB capabilities. Vonhaucke's Director of Design and Marketing, Pablo Caso said, "In my 30 year career as an architect and designer, lighting design with Traxon has simply been my best experience; the RGB technology possibilities are endless." Additionally, with the help of Traxon's energy efficient lighting, Vonhaucke is pursuing the first Mexican LEED® Platinum certification for Commercial Interiors (LEED-CI).

#### FEATURED PRODUCTS



Graze XB RGB



Wall Washer XB RGB



Butler



Video Micro Converter (VMC)



64PXL Mirror Wash

#### METHOD OF CONTROL

#### PROJECT DETAILS

Category: Architectural, Retail

Location: Mexico City, Mexico

Client: Vonhaucke Group

Architect: Miguel Angel Becerra and Pablo Caso

Lighting Designer: unicorp lighting + design

General Contractor: GIA

Completion Date: February 2013

### Traxon Technologies USA

For more information, please visit [WWW.TRAXONTECHNOLOGIES.COM](http://WWW.TRAXONTECHNOLOGIES.COM)

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Traxon Technologies maintains a global presence in 68 countries throughout Asia Pacific, Europe, The Americas, Middle East, and Africa.