



Photo Courtesy of Shinshu Tamahimeden

SHOWCASE

Shinshu Tamahimeden Bridal Hall – Nagano, Japan



Enliven your sight and senses at Shinshu Tamahimeden Bridal Hall in the Japanese city of Ueda, ranked among Japan's top 10 places to exchange wedding vows. Realize wishful inspirations with Traxon's innovative ambiance and accent solution that depicts various beautiful lighting scenarios by seasons of the year or by special requests of the couple. Mesmerizing static or modern animated graphics and memorable videos replay on Traxon 16PXL Boards to endow ambient functional lighting and alluring decorative illumination. The ultra-bright LEDs at Shinshu are auto-addressable to multitask between displaying appealing text and animation or transform into a luxurious decorative wall of light. Ideally mounted behind diffusion materials such as stretched canvas or semi-translucent solids to add depth and accent to a room, Shinshu especially opted for a diffuser catered with a curvy look, made possible by Traxon's flexibility. Dedicated to fulfilling personalized preferences for any desired imaginative changes to the LED wall, Shinshu's staff were easily trained to employ e:cue's simple user friendly Lighting Application Suite (LAS) pre-programmed with numerous creative lighting designs. The system can be controlled remotely from an elegant Glass Touch T12 interface outfitted with infra-red sensor, and is easily operated by 12 buttons and on/off touch sensitive zones located behind a smooth glass surface, ideally suited for sophisticated hospitality venues.

FEATURED PRODUCTS



16PXL Board

METHOD OF CONTROL



Butler XT



Glass Touch T12

PROJECT DETAILS

Category: Hospitality, Hotels

Location: Nagano, Japan

Client: Shinshu Tamahimeden

Lighting Designer: Inter Media Inc. and Traxon Japan

Installer: Inter Media Inc

General Contractor: Daisue Construction Co., Ltd

Completion Date: August 2012

Traxon Technologies Ltd.

For more information, please visit WWW.TRAXONTECHNOLOGIES.COM

Contact: Traxon Asia Pacific E: marketing@traxontechnologies.com

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