



SHOWCASE

Lee Gardens One – Hong Kong, China



In Hong Kong, countless neon lights, outdoor advertising screens and colorful installations constantly compete with one another. With millions of locals and visitors thronging the city's busy streets, capturing the attention of pedestrians is a daunting challenge. Traxon & e:cue has successfully achieved this at the Lee Gardens One, a chic shopping center that brings together prestigious designer brands and trendy restaurants. Collaborating with Andrew Lee King Fun & Associates Architects Limited, Traxon & e:cue could enhance with their extraordinary lighting effects at such impressive site. A variety of extraordinary lighting effects now highlight the center's five-storey-high entrance – from static color displays, to waves of changing hues for special occasions. Traxon's Graze XB-9 RGBs provide the lighting sources from behind a layer of contoured cladding. To meet the client's specific requirements, an e:cue Butler XT manages various dynamic scenarios. This advanced control system handles the complex pre-programmed cues that trigger creative lighting effects. Causeway Bay is one of Hong Kong's most fashionable, vibrant and crowded shopping districts. With its countless boutiques and restaurants, Causeway Bay is also a magnet for young people. The area and its designer stores have received a further boost in recent months with a dramatic increase in the number of visitors from Mainland China.

FEATURED PRODUCT



Graze XB-9 RGB

METHOD OF CONTROL



Butler XT

PROJECT DETAILS

Category: Retail, Architectural
Location: Hong Kong, China
Client: Hysan Development Co., Ltd.
Lighting Design, Architect: Andrew Lee King Fun & Associates Architects Limited
Installer: Full Rise
General Contractor: Gartner
ME Consultant:
Hsin Chong Construction Group
Completion Date: November 2012

Traxon Technologies Ltd.

For more information, please visit WWW.TRAXONTECHNOLOGIES.COM
Contact: Traxon Asia Pacific E: marketing@traxontechnologies.com

Traxon Technologies maintains a global presence in 68 countries throughout Asia Pacific, Europe, The Americas, Middle East, and Africa.