



Marketing Assistant in Rotterdam

Traxon Technologies is a global leader in LED lighting systems, offering sophisticated RGB, White and Dynamic White Light solutions for the architectural and entertainment industries. Combining state-of-the-art technology with award winning designs, Traxon develops innovative and sustainable lighting devices for a demanding clientele. From simple Plug 'n' Play products to comprehensive lighting systems, Traxon offers scalable LED applications and fully integrated control solutions. Understanding customers and end users Traxon is a solution-based company with the proven expertise to develop, manufacture and customize solid-state lighting technologies.

For our European headquarter in Rotterdam we are looking for a highly motivated and independent intern from an (international) marketing study to support the Marketing department.

Job title: Marketing Assistant in Rotterdam

Period: 20 weeks, starting in August/September

Compensation: € 350.- gross p/m

Job description:

- European Marketing correspondence and support
- PR work and correspondence for Europe
- Handle mailings to prospect markets
- Assisting in special OEM projects
- Research in specific market areas/industries
- Partake actively in Marketing meetings and planning to improve sales orientated marketing material and activities
- Support Sales and Marketing teams with administrative and operational activities

Job requirements:

- Proficiency in Microsoft Office (Word, Excel, PowerPoint and Outlook)
- Dutch drivers license B
- Strong verbal and written communication skills in English and preferably one other foreign language
- Being able to work in a team as well as independently
- Creative and energetic personality
- Flexible attitude

We are a young and dynamic company full of energy and verve to revolutionize our industry with innovative products and ideas. A positive approach and strong commitment within our team and towards our clients and suppliers are the basis for our success and expected from all team members. Please submit your CV and cover letter to Mr Lee Richards, General Manager, at lee.richards@traxontechnologies.com. We look forward to hearing from you!