

## **Marketing Assistant in New York**

Traxon Technologies is a leading solutions provider in the LED based lighting systems industry. It combines state-of-the-art technology with award winning design concepts to create unique and innovative lighting products and solutions. Traxon Technologies is the inventor of the award winning Mood Light™, the market leader in LED lifestyle products and at the forefront of technology and design. Traxon operates globally in various markets, including retail, entertainment, architectural, signage and display. Traxon offers its products and services in over 40 countries.

For our New York office we are looking for a highly motivated and independent intern to support the Marketing department as soon as possible.

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**Job title:** Marketing Assistant

**Period:** Min. 6 months

**Job description:**

- Marketing & Sales support
- Development of client presentations
- Research in specific market areas/industries
- Partake actively in Marketing meetings and planning to improve sales orientated marketing material and activities
- Support Marketing and Design teams with administrative and operational activities

**Job requirements:**

- Proficiency in Microsoft Office (Word, Excel, PowerPoint and Outlook)
- Multimedia skills (Adobe Photoshop, Adobe Illustrator, Macromedia Flash)
- Excellent organizational skills
- Strong verbal and written communication skills in English and preferably one other foreign language
- Being able to work in a team as well as independently
- Creative and energetic personality

We are a young and dynamic company full of energy and verve to revolutionize our industry with innovative products and ideas. A positive approach and strong commitment within our team and towards our clients and suppliers are the basis for our success and expected from all team members.

Please submit your CV and cover letter to Mr Tony Carrella at [tony.carrella@traxon-usa.com](mailto:tony.carrella@traxon-usa.com) We look forward to hearing from you!